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CALL FOR ENTRIES

Walter Cronkite Award for Excellence in Television Political Journalism

Coverage of pandemic, systemic racism, election integrity to be chosen

LOS ANGELES, November 12, 2020 – Entries for the **2021 Walter Cronkite Award for Excellence in Television Political Journalism** are now being accepted. To reflect this extraordinary election cycle, winning submissions will honor outstanding local and national coverage of the **pandemic, systemic racism** and the **integrity of the 2020 elections**. Administered by the Norman Lear Center at the USC Annenberg School for Communication and Journalism, the competition will spotlight journalism that debunks disinformation, promotes public health, advocates science, exposes inequities, empowers citizens and serves as a watchdog for voting rights and election fairness, transparency, accuracy and security.

USC
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Norman Lear Center

For coverage of the 2020 campaign and election, the air-date cutoff will be **January 21, 2021**.

USC Annenberg partners with the Annenberg Public Policy Center of the University of Pennsylvania to present the **Brooks Jackson Prize for Fact-Checking Political Messages**. The prize is named for the founding director of FactCheck.org. The 2021 Jackson Prize will honor exemplary fact-checking and correcting of **COVID-19 misinformation and conspiracy theories**.

This year there is no entry fee. Entries can come from individuals or programs; from local for-profit or public stations, located in markets of any size; from station ownership groups; from national for-profit or public broadcast or cable networks; and from online-original video news sites.

Entries will compete with other entries about the same topic — pandemic, racism, election integrity — regardless of how or where they were produced or distributed.

Entry forms and a 30-minute video reel must be submitted electronically via our online entry form system. Non-English language entries are encouraged and must be accompanied by an English transcript, or it may include subtitles or be dubbed in English.

To apply for the 2021 Walter Cronkite award, learn more about the awards and read the full guidelines, visit www.CronkiteAwards.org.