

USC Annenberg Norman Lear Center

The **WALTER CRONKITE**  
for excellence in television  
political journalism **AWARD**



*Can television journalists combat disinformation?*

## CALL FOR ENTRIES

### 2023 Walter Cronkite Awards for Excellence in Television Political Journalism

Disinformation threatens democracy. It corrupts public discourse, poisons civil society and normalizes hate and violence. The bedrock that journalism depends on – truth, and the pursuit of it; reality, and the existence of it – is being undermined by disinformation. To counter it, the 2023 Walter Cronkite Awards for Excellence in Television Political Journalism will honor the best practices of **local and national television journalism aimed at combating disinformation and defending democratic norms and institutions.**

Administered by the Norman Lear Center at the USC Annenberg School for Communication and Journalism, the competition invites entries with an air-date cutoff of **January 31, 2023**. The awards are open to television stations, station groups, networks, news programs, news specials and individuals, including students and emerging journalists. Broadcast, cable, commercial and public television are eligible, as are online-original video news sites. Non-English entries accompanied by English translation are welcome.

USC Annenberg partners with the Annenberg Public Policy Center of the University of Pennsylvania to present the **Brooks Jackson Prize for Fact-Checking**. The prize is named for the founding director of FactCheck.org. The 2023 Jackson Prize will honor exemplary, recurring fact-checking of disinformation.

Entry forms and a 30-minute video reel must be submitted electronically via our online entry system by **Feb 22, 2023**. The fee is \$50 per entry, which is waived for students and emerging journalists. To learn more about the award, read the full guidelines and apply, visit [www.cronkiteawards.org](http://www.cronkiteawards.org).

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